



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

POL/M Romney/R/PRE/US (15840)
American Rambler Productions (5998)
MARONEY,STEPHANIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
RNC-ROMNEY (133546)
National/Political
276/06247782

Invoice 627384
Inv Date 8/26/2012
Terms Net 30
Contract 323421
Bill Type Standard
Period 7/30/2012 - 8/26/2012

American Rambler Productions
138 Conant Street
Beverly, MA 01915

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

RNC-ROMNEY
***** THIS IS A CASH IN ADVANCE

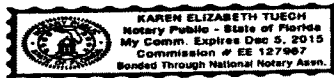
CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:34PM

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
2.0	Spot	6:00:00AM- 7:00:00	Day,M-1,Tu-1	07/30/12 6:43AM (Mo)	00:30	2012MRFP064H	\$1800.00	
2.0	Spot	6:00:00AM- 7:00:00	Day,M-1,Tu-1	07/31/12 6:55AM (Tu)	00:30	2012MRFP064H	\$1800.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-1	07/30/12 8:54AM (Mo)	00:30	2012MRFP065H	\$1900.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,M-1,Tu-1	07/31/12 7:29AM (Tu)	00:30	2012MRFP065H	\$1900.00	
6.0	Spot	9:00:00AM-10:00:00	Day,M-1,Tu-1	07/30/12 9:38AM (Mo)	00:30	2012MRFP064H	\$550.00	
6.0	Spot	9:00:00AM-10:00:00	Day,M-1,Tu-1	07/31/12 9:33AM (Tu)	00:30	2012MRFP064H	\$550.00	
8.0	Spot	10:00:00AM-11:00:00	Day,M-1,Tu-1	07/30/12 10:16AM (Mo)	00:30	2012MRFP064H	\$500.00	
8.0	Spot	10:00:00AM-11:00:00	Day,M-1,Tu-1	07/31/12 10:50AM (Tu)	00:30	2012MRFP064H	\$500.00	
10.0	Spot	11:00:00AM-12:00:00	Day,M-1,Tu-1	07/30/12 11:42AM (Mo)	00:30	2012MRFP064H	\$800.00	
10.0	Spot	11:00:00AM-12:00:00	Day,M-1,Tu-1	07/31/12 11:37AM (Tu)	00:30	2012MRFP064H	\$800.00	
12.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1	07/30/12 12:51PM (Mo)	00:30	2012MRFP065H	\$850.00	
12.0	Spot	12:00:00PM- 1:00:00	Day,M-1,Tu-1	07/31/12 12:59PM (Tu)	00:30	2012MRFP065H	\$850.00	
14.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1	07/30/12 5:53PM (Mo)	00:30	2012MRFP064H	\$2200.00	
14.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1	07/31/12 5:29PM (Tu)	00:30	2012MRFP064H	\$2200.00	
16.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Tu-1	07/30/12 7:24PM (Mo)	00:30	2012MRFP065H	\$3600.00	
16.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Tu-1	07/31/12 7:06PM (Tu)	00:30	2012MRFP064H	\$3600.00	
18.0	Spot	7:30:00PM- 8:00:00	Day,M-1,Tu-1	07/30/12 7:48PM (Mo)	00:30	2012MRFP064H	\$3600.00	
18.0	Spot	7:30:00PM- 8:00:00	Day,M-1,Tu-1	07/31/12 7:38PM (Tu)	00:30	2012MRFP065H	\$3600.00	
20.0	Spot	11:00:00PM-11:35:00	Day,M-1,Tu-1	07/30/12 11:22PM (Mo)	00:30	2012MRFP064H	\$2000.00	
20.0	Spot	11:00:00PM-11:35:00	Day,M-1,Tu-1	07/31/12 11:29PM (Tu)	00:30	2012MRFP064H	\$2000.00	
37.0	Spot	6:00:00PM- 6:30:00	Day,M-2,Tu-1	07/30/12 6:00PM (Mo)	00:30	2012MRFP064H	\$3000.00	
37.0	Spot	6:00:00PM- 6:30:00	Day,M-2,Tu-1	07/30/12 6:29PM (Mo)	00:30	2012MRFP064H	\$3000.00	
37.0	Spot	6:00:00PM- 6:30:00	Day,M-2,Tu-1	07/31/12 6:23PM (Tu)	00:30	2012MRFP064H	\$3000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$44,600.00
Commission	(\$6,690.00)
Net Total	\$37,910.00

Total Spots 23

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.